



Limited Space Availability!

Reserve Your Company's Space Now!

**The Association of Defense Counsel of
Northern California and Nevada's 61st Annual
Meeting – the premier educational and
network event for civil defense attorneys**

**December 10-11, 2020
Westin St. Francis, San Francisco**

**If your company provides products or services to the
legal industry, you cannot afford to miss this event!**

- Attendees include civil defense attorneys, government, in-house and corporate counsel, as well as insurance claims professionals
- Between approximately 400-500 attendees each year
- A variety of sponsorship opportunities are available for every budget
- Marketing opportunities available on the ADC website and in the ADC magazine, *Defense Comment*, distributed to attorneys and judges throughout California

**Questions? Contact Stephanie Schoen at 916.239.4060 or stephanie@caladmanagement.com.
Guest room reservations must be made by November 15, 2020.
Contact the St. Francis directly at 415.397.7000 for ADC discounted room rates.**



Annual Meeting Exhibit & Sponsorship Opportunities

MAXIMIZE YOUR SPONSORSHIP DOLLARS!

Don't miss this chance to secure one of these exclusive sponsorship opportunities!

All opportunities are available on a first-paid, first-served basis. Register by August 1st to have your information included in the Annual Meeting brochure.

EVENT SPONSORSHIPS:	Platinum	Gold	Silver	Bronze
	\$10,000	\$7,500	\$5,000	\$1,500
1 6' Display Table**	Italian Room	Colonial Room	Colonial Room	
Sponsorship of Luncheon Keynote Speaker	✓			
Sponsorship of Inspirational Speaker		✓		
Logo Printed on Mtg. Signage Posted Throughout Meeting	✓	✓	✓	
Verbal Acknowledgement at Opening Session & Luncheon	✓	✓	✓	✓
Display Ad in <i>Defense Comment</i> magazine	Full Page	Half Page	Quarter Page	Logo Display
Banner Ad on ADC Website	12 Months	9 Months	6 Months	3 Months
Ticket(s) to President's Reception	4	2	2	1
Ticket(s) to Luncheon	4	2	1	1
Social Media Posts	2 posts	1 post	1 post	
Listing on Annual Meeting Website	✓	✓	✓	✓
Recognition in <i>Defense Comment</i> magazine wrap-up issue	✓	✓	✓	✓
Attendee List Sent After the Annual Meeting	✓	✓	✓	✓
Listing in Annual Meeting Program	✓	✓	✓	✓

STAND ALONE SPONSORSHIPS:	Wifi	Hotel Key Cards*	CLE Session	Break (not exclusive)
	\$3,000	\$2,000	\$1,500	\$750
Custom Wifi Password	✓			
Listing in Annual Meeting program	✓	✓	✓	✓
Listing on Annual Meeting website	✓	✓	✓	✓
Recognition in <i>Defense Comment</i> magazine wrap-up issue	✓	✓	✓	✓
Verbal acknowledgement at Annual Meeting	✓		✓	

EXHIBIT SPACE ONLY:	Exhibit Space in Italian Room (Thursday & Friday)	Exhibit Space in Colonial Room (Thursday Only)
	\$3,500	\$2,500
Listing in Annual Meeting program & website	✓	✓
Sponsorship of Breakfast	Friday	Thursday
Recognition in <i>Defense Comment</i> magazine wrap-up issue	✓	✓
Attendee List Sent After the Annual Meeting	✓	✓
Ticket(s) to President's Reception	2	2
Ticket(s) to Luncheon	2	2

* Must be received at least 6 weeks prior to the Annual Meeting.

** Subject to availability.

Association of Defense Counsel of Northern California and Nevada
 2520 Venture Oaks Way, Suite 150, Sacramento, CA 95833
 916.239.4060 – phone • adcncn@camgmt.com • www.adcncn.org



Annual Meeting Exhibit & Sponsorship Registration



SPONSORSHIP REGISTRATION

Company Name: _____

Contact: _____ E-Mail: _____

Street Address: _____ City: _____ State: _____ Zip: _____

Telephone: _____ E-Mail: _____

Website: _____

Type of Sponsorship Desired: _____

EXHIBITOR REGISTRATION

Company Name: _____

Street Address: _____ City: _____ State: _____ Zip: _____

Telephone: _____ Contact: _____

Title: _____ Website: _____

For exhibitors only who receive registration:

Attendee (1): _____ E-Mail: _____

Attendee (1): _____ E-Mail: _____

I will need: Electricity Wireless Internet for ___ users Other _____ *(additional charges may be incurred.)*

METHOD OF PAYMENT

Total Amount Enclosed: _____

Check payable to **ADC** (check #: _____) MasterCard Visa American Express

If paying by credit card, please fax this form to 916.924.7323 (do not e-mail)

Card Number: _____ 3-4 digit CID#: _____ Exp Date: _____

Name on Card: _____ Signature _____

Billing Address: _____ City: _____ State: _____ Zip: _____

PLEASE COMPLETE AND RETURN TO:

Association of Defense Counsel

2520 Venture Oaks Way, Suite 150 • Sacramento, CA 95833

916.239.4060 • Fax: 916.924.7323 • www.adcnc.org